

ToyFare Inducts Transformers Brand into Its Toy Hall of Fame

Contributed by NightViper
Monday, 22 June 2009

At Wizard World Philadelphia, the Transformers toy line received recognition for its long life, two major motion picture and continued fan support with an induction into ToyFare's Toy Hall of Fame. The award was accepted by Aaron Archer, Design Director for the Transformers brand.

You can watch a YouTube video of the induction [here!](#)