

IDW Article In San Diego Union-Tribune

Contributed by ChessPieceFace
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IDW Publishing's "breakout year" is the subject of a new article in the San Diego Union-Tribune. IDW co-founder Ted Adams and representatives from Wizard, Comic Book Resources, and Diamond are on hand to discuss IDW's past successes, particularly with licensed properties such as Transformers and *astf*, as well as the potential windfall from the upcoming *30 Days Of Night* feature film. They also touch on the risks involved with comics publishing, including the relatively new threat of internet piracy, and how the comic industry is growing while similar businesses struggle to keep up with the times.

Visit the Union-Tribune's SignOnSanDiego.com for the full article.