

## This January, MARS ATTACKS IDW!

Contributed by NightViper  
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Bloodthirsty Martians Take On All-Star IDW Properties in an Extinction-Level Event!

San Diego, CA (October 17, 2012) &ndash; IDW Publishing regrets to inform you that this January, many of your most beloved characters are coming under attack. Vicious, bloodthirsty Martians have descended from the skies and crossed through infinite panels and dimensions seeking total comic book conquest! Batten down the hatches and assemble your militia, because 2013 is kicking off with MARS ATTACKS IDW!

Beginning in the first week of January, Topps&rsquo; terrifying Martian conquerors are infiltrating many of IDW&rsquo;s prized titles in five weekly one-shots. It&rsquo;s going to take guts, smarts, and the brute force of an unprecedented army of talented comics creators to fight them off!

...January 23, the drums of war begin beating double-time when the Martian armada clashes with Cybertron&rsquo;s finest when MARS ATTACKS THE TRANSFORMERS! Daring to take on Optimus Prime&rsquo;s fearsome army, this epic battle of Martian versus machine will be chronicled by Shane McCarthy and Matt Frank with a cover by Ray Dillon! If that daring incursion wasn&rsquo;t enough, this one-shot will also feature incentive covers of MARS ATTACKS STRANGERS IN PARADISE by Terry Moore and everyone&rsquo;s favorite vampire antihero sharpening his teeth for MARS ATTACKS SPIKE by Franco Urru! That&rsquo;s right, Angel fans, you get one last look at IDW&rsquo;s version of Spike, thereby proving all the rules are meant to be broken in this insane weekly event!...

&ldquo;It seems natural for the Mars Attacks Martians to go on the offensive&mdash;attacking is right there in their title&mdash;and now we see that they&rsquo;re just too out of control to keep their warlike ways confined to their own series,&rdquo; said Chris Ryall, IDW&rsquo;s Chief Creative Officer/Editor-in-Chief and strategic planner of this five-pronged invasion. &ldquo;And as exciting as the weekly attack is going to be, I&rsquo;m equally enthused about the insane cover variations going on with each issue. Read on and be amazed by the talent assembled to offer visual clues of what we&rsquo;d be in for had the Martians attacked more than just five top IDW titles.&rdquo;

Invasion alarms start sounding January 2, when MARS ATTACKS POPEYE. Martin Powell, Terry Beatty, and Tom Ziuko will team up to chronicle the Martians pulling into a port of pain to take on the spinach-enhanced sailor. Fans can be certain it&rsquo;ll be all hands on deck with a high wave advisory with the MARS ATTACKS POPEYE cover by Ray Dillon&mdash;all of Dillon&rsquo;s covers will mimic the look of worn out trading cards, complete with back-cover text just like an old Mars Attacks card set&mdash;and retailer incentive covers of MARS ATTACKS MISS FURY by J. Bone and MARS ATTACKS OPUS by Berkeley Breathed!

January 9, the battlefield expands across time and space to the same 1970s New York City when MARS ATTACKS KISS, a twisted retelling of the very first Kiss comic book! Will the Martians&rsquo; hunger for otherworldly destruction be a match for the sheer force of rock n&rsquo; roll? Only Chris Ryall, Alan [Mars Attacks Transformers Image]Robinson, and Tom Ziuko will have the answer! Featuring a cover by Ray Dillon and incentive covers of MARS ATTACKS JUDGE DREDD by Greg Staples and MARS ATTACKS THE STARSLAMMERS by Walter Simonson! The mighty leaders of the KISS Army are calling in the cavalry, and something tells us it&rsquo;s not Doctor Love!

January 16, the Martian menace takes the fight to the world&rsquo;s pre-eminent poltergeist punishers when MARS ATTACKS THE REAL GHOSTBUSTERS! When Martians invade, Erik Burnham and Jose Holder know just who they&rsquo;re gonna call! Everyone knows Venkman, Stantz, Spengler, and Zeddmore ain&rsquo;t afraid of no ghosts, but what about aliens? With a cover by Ray Dillon and incentive covers of MARS ATTACKS MADMAN by Michael and Laura Allred and MARS ATTACKS CHEW by Rob Guillory, the streams of comic book awesomeness are sure to be crossed!

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January 30, just when the brawl for it all seems like it can&rsquo;t get any bigger, MARS ATTACKS ZOMBIES VS. ROBOTS! Chris Ryall, Andy Kuhn, and John Rauch will be there to chronicle the titanic terror when the three battle-hardened armies collide! As the final blows for galactic supremacy are struck, they&rsquo;ll be accompanied by a cover

from Ray Dillon and incentive covers of MARS ATTACKS ROG-2000 by John Byrne and MARS ATTACKS CEREBUS, by Dave Sim!

This January, everything is on the line and fans of all callings are encouraged to sign up and do their part. The Green Menace from the Red Planet is attacking from all angles and no theater of war will go untread upon as MARS ATTACKS IDW!

Will you welcome our new Martian overlords, or will you take up arms with comics' greatest heroes and give them the boot? Decide quickly-- saucers are en route!

MARS ATTACKS POPEYE (FC, 32 pages, \$3.99) in stores January 2, 2013.  
Diamond Code: NOV12 0321.

MARS ATTACKS KISS (FC, 32 pages, \$3.99) in stores January 9, 2013.  
Diamond Code: NOV12 0324.

MARS ATTACKS THE REAL GHOSTBUSTERS (FC, 32 pages, \$3.99) in stores January 16, 2013.  
Diamond Code: NOV12 0327.

MARS ATTACKS THE TRANSFORMERS (FC, 32 pages, \$3.99) in stores January 23, 2013.  
Diamond Code: NOV12 0330.

MARS ATTACKS ZOMBIES VS. ROBOTS (FC, 32 pages, \$3.99) in stores January 30, 2013.  
Diamond Code: NOV12 0333.

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#### About IDW Publishing

IDW is an award-winning publisher of comic books, graphic novels and trade paperbacks, based in San Diego, California. Renowned for its diverse catalog of licensed and independent titles, IDW publishes some of the most successful and popular titles in the industry, including: Hasbro's The TRANSFORMERS and G.I. JOE, Paramount's Star Trek; HBO's True Blood; the BBC's DOCTOR WHO; Nickelodeon's Teenage Mutant Ninja Turtles; Toho's Godzilla; Wizards of the Coasts Magic: The Gathering and Dungeons & Dragons; and the Eisner-Award winning Locke & Key series, created by best-selling author Joe Hill and artist Gabriel Rodriguez. IDW is also home to the Library of American Comics imprint, which publishes classic comic reprints, and Yoe! Books, a partnership with Yoe! Studio.

IDW's critically- and fan-acclaimed series are continually moving into new mediums. Currently, Jerry Bruckheimer Films and Disney are creating a feature film based on World War Robot, while Michael Bay's Platinum Dunes and Sony are bringing Zombies vs. Robots to film.